Philadelphia Urban Riding Academy

Take the Reins: A PURA Barn Day Experience

Immersion Day with the Philadelphia Urban Riding Academy Stables

Join us for a full immersion day at the barn, where your group will step into the boots of a real PURA program member. Enjoy the full experience of stable tours, barn chores, horsemanship presentations and horseback riding experiences.

PURA
info@thepura.org
PO BOX 28911
Philadelphia
PA. 19151

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Program Outline

PURA Welcome & Facility Tour

Meet your PURA host to be provided an overview of the day

- Guided tour of the barn, arenas, and grounds
- Meet the horses and learn a bit about each one's personality and story

2. Stall Assignment

- Each guest (or small group) is assigned a stall for the day
- Introduction to daily stall routines and responsibilities

3. Horse Care Basics

- **Grooming:** Proper techniques and tools, and why grooming matters for horse health and bonding
- **Stall Clean-Up:** How to safely and effectively muck out and maintain a clean living space
- **Daily Care Routine:** Feeding, water checks, and general wellness observation

4. Tack-Talk

- Hands-on introduction to tack: saddles, bridles, halters, and more
- What each piece is for and how it's properly fitted and used
- Basic tack care and cleaning

5. Horsemanship Presentation

- Engaging talk covering horse behavior, safety around horses, and the basics of horsemanship
- Q&A with a PURA instructor

6. Riding Experience

- Guests have the opportunity to select the opportunity to ride one of our trained lesson horses with a riding instructor.

7. Wrap-Up

- Reflect on the day and what it's like to be part of the PURA program
- Group photo w/ PURA sign.
- Information on future visits, programs, or ways to get involved

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Things to Know

- **Who can participate:** Age groups 7 years old and up — no prior riding experience needed
- **What to wear:** Closed-toe shoes (boots preferred) and weather-appropriate clothing
- **Duration:** 3 hours (approximate start/end times to be confirmed upon booking)
- **Release Forms:** All participants are required to sign release forms prior to immersion day to participate with horses.
- **Payment**: All payment for immersion days with PURA are due at the time of booking and are to be submitted via check, venmo or paypal.
- **Cancellation:** Cancellations are to be done within 72hours of your booked immersion day, and to be done via email to outreach@thepura.org**.**

Immersion Day Packages

• $75 per person	• Experience that includes horseback riding experience
• $25 per person	• Barn day, does not include horseback riding experience

To Book a Take The Reins experience for your group, please send an email to our Outreach Coordinator to schedule your immersion day: outreach@thepura.org

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